

Pearls of Service Foundation, Incorporated

SOUTHFIELD, MICHIGAN



2021 Annual Report

**Pearls of Service Foundation, Incorporated
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Vice President**



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Pi Tau Omega Chapter**



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President**



**Palina Drake
Vice President**



**Michelle McIntosh
Treasurer**

Pearls of Service Foundation, Incorporated Established in 1999

The Pearls of Service Foundation, Incorporated is a Public Charity Status: 501 (c) (3), 170 (b) (1) (A) (vi) organization as recognized by the Internal Revenue Service and registered with all appropriate state authorities.

Our Mission

The purpose of the Pearls of Service Foundation (PSF) is to provide support to selected communities and organizations that foster programs for women and minorities in the areas of education, health, family development and stability, the arts, economic development, and leadership development.



PSF accomplishes its mission through its collaborations with Pi Tau Omega Chapter and other community-based organizations to provide scholarships to students and programs to women, children and families in need. Our strength is our network of African-American women delivering a myriad of community service programs in the South Oakland County and neighboring communities.

Letter from the President



Dear Pearls of Service Foundation Members and Supporters:

The Board of Directors of the Pearls of Service Foundation, Incorporated (PSF) extends sincere gratitude to our members, partners, and the community for your generous support. You continued to sustain the Foundation during this unprecedented global pandemic. Together, we ensured that funding is available to uplift, educate, feed, and develop our future leaders in South Oakland County and throughout Metropolitan Detroit. Thank you for the support you gave us in 2021.

This year, the primary goals of the Pearls of Service Foundation were to increase the number of students receiving scholarships through forging new partnerships and creative online fundraising. I am proud to report that the Foundation was not hindered in achieving our goals of awarding \$64,654 in scholarships to 25 students, a 25% increase. PSF stayed focused on its mission to positively impact the lives of children, women, and families by funding programs that provided educational assistance to pre-kindergarten through college students, shared necessary financial literacy tools and training to the community, and raised awareness of the resources available to combat health issues that disproportionately affect communities of color.

As we move into 2022, the Pearls of Service Foundation is positioned to fund crucial programs that address the economic, educational, and health disparities exacerbated by the Covid-19 crisis. We look forward to working with our community partners to promote activities that provide vital services to underserved communities. The Foundation remains resolute in growing our corporate and private donations and strengthening our operational excellence.

On Behalf of the Board of Directors, we appreciate your generosity and look forward to your continued support as we strive to impact more families, children, and schools in the Metropolitan Detroit area.

Sincerely,

Carol Brown Turner

Carol Brown Turner, President

Pearls of Service Foundation, Incorporated

2020 Scholarship Recipients

The Pearls of Service Foundation awarded **\$64,654** in Scholarships.



Pearls of Service Foundation Scholarship Recipients

Abria Dent
Member Driven Technology
Social Justice

Dallas Sims
Member Driven Technology
Social Justice

Lenah Alghali
FordDirect
HBCU

SYNDEY PAYTON SMITH
Pi Tau Omega Chapter
Jewels

ALEXANDER STERLING
Pi Tau Omega Chapter
Ivy Memorial

COURTNEY YOUNG
Pearls of Service Foundation
1908 HBCU

MORGAN HENDERSON
Ascension Michigan

LAUREN COLLINS
Kemp Funeral Home
STEM

KELSEI HALL
John T. Miller & Pamela R. Miller
Memorial

AZOLA MARTIN
DYNAMICALLY YOU
Memorial

STEPHEN WILKS
Pearls of Service Foundation
HBCU Book Award

Christine Collins
Pearls of Service Foundation
Aspiring Leader

Distance Learner Computer Awards

CHRISTOPHER JOHNSON

AZOLA MARTIN

ALEXANDER STERLING

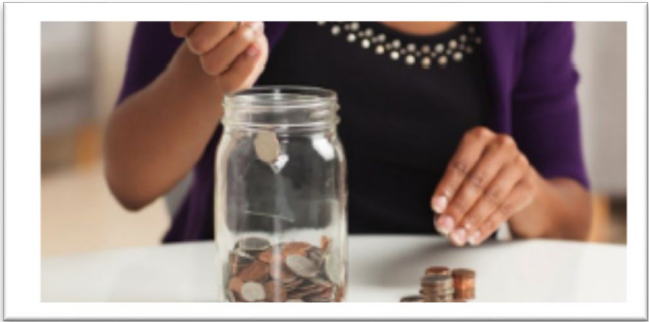
Pink and White Scholarship Ball Recipients

 <p style="text-align: right;"><i>Lenah Aganusi Alghali</i></p>  <p style="text-align: left;"><i>Christine Collins</i></p>	 <p style="text-align: right;"><i>Morgan Renee Henderson</i></p>  <p style="text-align: left;"><i>Kennedy Shakya-Marye Lockhart</i></p>	 <p style="text-align: right;"><i>Terri Denezia Motton</i></p>  <p style="text-align: left;"><i>Brooklyn Sherree Page</i></p>
 <p style="text-align: right;"><i>Alexcia Jade Slappy</i></p>  <p style="text-align: left;"><i>Kennedy Kaiya Smith</i></p>	 <p style="text-align: right;"><i>Lanise Sherrell Tyus</i></p>  <p style="text-align: left;"><i>Amber Joy Williams</i></p>	<p>List of Recipients</p> <ul style="list-style-type: none"> Lenah Alghali Christine Collins Zoe Davis Makailah Harris Morgan Henderson Shaday Jenkins Kennedy Lockhart Terri Motton Brooklyn Page Dillan Reed Alexcia Slappy Kennedy Smith Gabrielle Sturdivant Lanise Tyus Kamerin Williams Amber Williams

Summary of Community Assistance Grants

The Pearls of Service Foundation, Incorporated awarded **\$7,090** in community assistance grants focused on educational advancement, women’s health and wellness, economic literacy, arts, cultural enrichment, and family assistance programs.

Community Assistance Programs



- AKATeen Leadership Development Program
- Youth and Family Financial Literacy Conference Webinar Series
- HBCU Scholarship Donations
- College Admission Process Assistance #CAP
- Breast Cancer Awareness Programs
- Pink Goes Red for Heart Health
- Cup of Love Homeless Shelter Donations
- Freedom House Homeless Donations
- Lighthouse Michigan Homeless Donations
- Detroit Phoenix Center Resilient Kits
- Susan G. Komen Foundation Mammogram Donation
- Cancer Society of the Bahamas Mammogram Donation
- Pink Drive Foundation (South Africa) Mammogram Donation
- National Pan-Hellenic Halloween Educational Supplies Donations

Contributions and Sponsorships

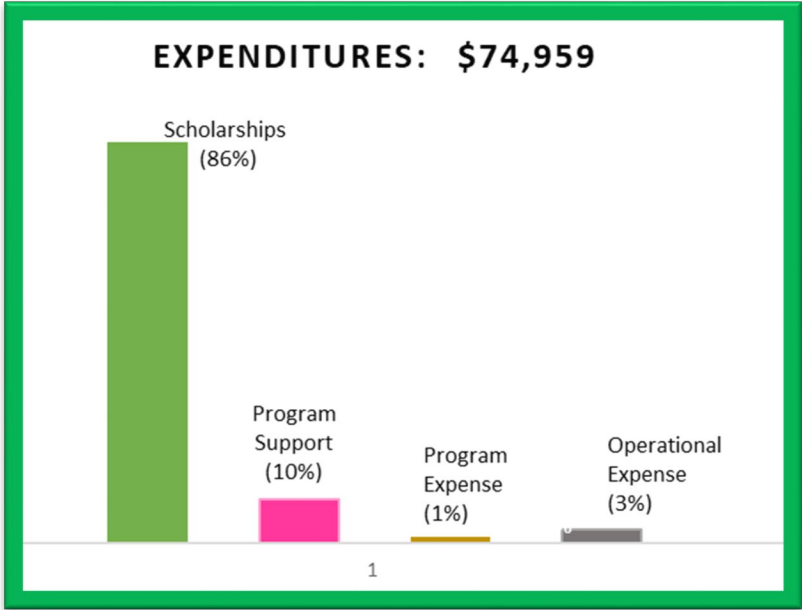
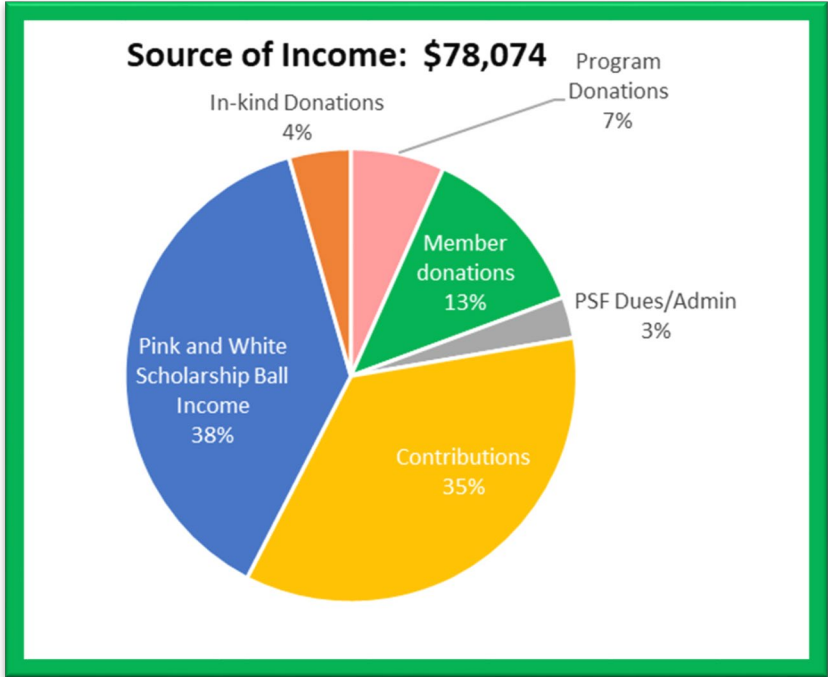
The Pearls of Service Foundation is funded 100% through member donations, community contributions, program sponsorships and fundraisers. Our community partners and supporters helped the Foundation during the Covid-19 Pandemic to provide scholarships to students in the Metropolitan Detroit Area and support community service programs. Together, we raised **\$65,899**.

This year, the Foundation launched the successful **Education Matters 2021 Campaign** to fund our scholarship program. We appreciate the support of our sponsors: Member Driven Technologies, Pi Tau Omega Chapter, FordDirect, Ascension Providence, Kemp Funeral Home, Diplomatic Strategic Protection Services and Memorial Scholarships donors. The Foundation pivoted again this year to host our flagship **AKATeen Pink and White Scholarship Ball** virtually. In addition, we received donations through our **Annual PSF Membership Giving campaign** and virtual fundraisers.



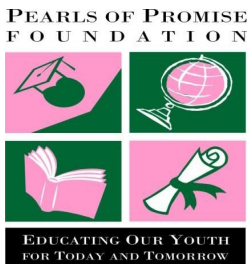
Financial Summary

The Foundation strives to keep its expenses low so that more funds are available to support the PSF Mission. Approximately **96% of income** received directly **benefited the Metropolitan Detroit community** through scholarships and programs. Below is a breakdown of our key income sources and expenditures. The amounts are year-to-date through December 9, 2021.



Community Partners

We thank our partners and donors for your generous support of our mission to impact women, children and families.



Pearls of Service Foundation, Incorporated 2020 – 2021 Strategic Plan

Goals	Summary of 2020-2021 Accomplishments
Increase Contributions	<ol style="list-style-type: none"> 1. Received \$269,079 in grants, sponsorships, monetary and in-kind donation 2. Expanded sources of program funding: Education Matters Sponsorships, Memorial Scholarships, Social Media Fundraising, Personal Giving Campaign, and AmazonSmile Shopping with a Purpose
Expand Community Outreach	<ol style="list-style-type: none"> 1. Awarded \$267,069 in Scholarships and Educational Awards to deserving students 2. Funded \$21,598 in Community Service Programs 3. Sustained the Pink and White Scholarship Ball during the Covid-19 Pandemic 4. Participated in Community Service Programs and Events
Improve Foundation Operations	<ol style="list-style-type: none"> 1. Implemented Financial Best Practices 2. Created a Standard Operating Procedures Manual 3. Established Program Planning and Reporting Process 4. Increased Website and Social Media Engagement 5. Published Annual Reports 6. Retooled to operate in a Virtual Environment
Collaborate with Community Organizations	<ol style="list-style-type: none"> 1. Increased by 225% the number of sponsors and partners 2. Co-sponsored community programs
Increase Member Participation	<ol style="list-style-type: none"> 1. Delivered Quarterly Foundation Spotlight Training 2. Established PSF Membership Connection to communicate and share PSF key documents 3. Appointed members to serve on Standing, Strategic Planning and Ad-hoc committees



*POSITIVELY IMPACTING THE LIVES OF
CHILDREN AND FAMILIES SINCE 1999*

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twitter.com/@PSF_SFLD

[Instagram.com/pearlsofservicefoundationsfld](https://www.instagram.com/pearlsofservicefoundationsfld)

Donate: <http://bit.ly/PSF-Donate>